# TABLE OF CONTENTS

## TABLE OF CONTENTS

Overview of the 2011 Conference and its Proceedings .......................................................... 1

**BUSINESS ETHICS**

Examining the Business Ethics Training and Development Practices of Canadian Organizations: Preliminary Evidence from Top Companies .................................................. 4  
Wendy R. Carroll, Margaret C. McKee, Cathy Driscoll, Terry H. Wagar

The Global Plantation Economy: Linking Consumption and Colonies ................................. 13  
Robbin Derry, Leslie Bush

Slaves of Consumerism: Highlights of Egypt Post 25 January 2011 .................................. 22  
Noha El-Bassiouny, Hagar Adib, Salma Kareem, Hadeer Hammad, Nesma Ammar, Christian Brunner

Challenges That Employees with Personality Disorders Pose for Ethics and Compliance in Organizations .......................................................................................................................... 32  
Jacqueline N. Hood, Jeanne M. Logsdon

The Gilded Cage: Contemporary Slavery in American Professional Sports Teams ............ 44  
Sharron Hunter-Rainey, Linda C. Rodriguez

Slave to Facebook? How Technology is Changing the Balance Between Right to Privacy and Right to Know .................................................................................................................. 52  
Deborah L. Kidder, William P. Smith

Responsible and Respectful Romance at Work: Some Additional Insights into Office Romance ................................................................................................................................. 62  
Cathy Driscoll

Workshop: Embedded Capitalism and Business Ethics Education ......................................... 75  
Michaela Haase

Preferences Concerning Moral Development of Co-Workers ................................................. 86  
Sefa Hayibor, David M. Wasielewski

Business and Human Rights: Responsibility to Respect, Opportunity to Develop, Inspiration to Promote .................................................................................................................. 99  
Michelle Westermann-Behaylo, Harry J. Van Buren III

Towards an Organizational View of Genuine Compassion .................................................. 111  
Michelle Westermann-Behaylo, Harry J. Van Buren III, Shawn L. Berman

**CORPORATE SOCIAL RESPONSIBILITY / CORPORATE SOCIAL PERFORMANCE**

Combating Modern Slavery: What can Business Do? ........................................................... 124  
Robin T. Byerly
The Importance of Context in Understanding CSR: China’s Labor Conditions as a Case Study ................................................................................................................................................131
D. Kirk Davidson

Corporate Social Responsibility and Labor Policy in the Disunited States of America ................................................................................................................................................142
David Jacobs, Robbin Derry

An Organizing Framework for Corporate Social Responsibility Theories .................................................................151
Duane Windsor

Which types of Strategic Corporate Philanthropy Lead to Higher Moral Capital? ..........163
Denise Baden, Edgar Meyer, Marianna Tonne

The Influence of Social and Ethical Issues on Innovation: An Exploration of the Innovation “Black Box” Processes ................................................................................................................................................176
Anne Barraquier

Business Obligations for Human Rights: Any Progress from Rhetoric to Practice? .......189
Mercy Berman, Jeanne M. Logsdon

Sustainable Tour Operating Practices: Setting up a Case Study of Inbound Tour Operators in Kenya ................................................................................................................................................202
Elena Cavagnaro, Ngesa Fiona

Evaluation of the Environmental, Social, and Governance Information Disclosed by Spanish Listed Companies ................................................................................................................................................214
Marta de la Cuesta, Carmen Valor, Francisco Pablo Holgado

From Strategic to Sustainable Philanthropy: Corporate Giving and Community Partnerships ................................................................................................................................................225
Robbin Derry

Mimetic Processes in Responsible Investment Mainstreaming .................................................................................................234
Christel Dumas, Céline Louche

Rebates for a Cause ................................................................................................................................................246
Aimee Dars Ellis, Michael McCall

Engaging in Social Action at Work ................................................................................................................................................253
Aimee Dars Ellis

Towards Refining the Concept of Corporate Citizenship .................................................................................................265
Jae Hwan Lee, Ronald. K. Mitchell

Assessing the Construct Validity of the Global 100 Sustainability Ranking for Schools of Business ................................................................................................................................................274
Gerald W. McLaughlin, Josetta S. McLaughlin

The CSR Halo: Evidence from Long-Term CSR Practices in Large Corporations ........287
Terry B. Porter, Patti C. Miles

Corporate Political Activity and Corporate Social Responsibility: A Workshop Report ................................................................................................................................................300
Kathleen Rehbein, Frank G.A. de Bakker, Patrick Bernhagen, Andrew Crane
A Conceptualization of How Firms Invest in CSR Based on Country Risk ..................309
Linda C. Rodriguez, Ivan Montiel

Corporate Social Responsibility Instruments and the New ISO 26000: Redundant or
Complementary? .............................................................................................................316
Maria Rosa Rovira Val, Anna Zinenko, Ivan Montiel

Should Firms Go ‘Beyond Profits’? Milton Friedman Versus Broad CSR ..................327
Mark S. Schwartz, David Saiia

Corporate Community Involvement: Organizational Forms and the Areas That
Have Invested in Turkey ..................................................................................................339
Bilge Uyan-Atay

Slaves of Market Information: The Relationship Between Spanish Consumers and
CSR Labels ......................................................................................................................352
Isabel Carrero, Carmen Valor

ENVIRONMENTAL MANAGEMENT AND REGULATION

The Gulf Oil Spill: Crisis Management, Public Policy, and Legal Liability ..................365
John M. Holcomb

The BP Oil Disaster: Critical Insights and Lessons for Management and
Organizational Reputation ..............................................................................................379
Jeanne M. Logsdon, John F. Mahon

Advantages and Disadvantages of Socially and environmentally sustainable
Procurement Practices in the Public and Private Sectors: An Empirical
Investigation .....................................................................................................................391
Charles Oldroyd, Johanne Grosvold, Andrew Millington

GOVERNANCE ISSUES

Integrated Networked Governance on Corporate Responsibility and Sustainability ....398
Laura Albareda

The Collapse of a European Bank in the Financial Crisis: Shareholder Activism and
the Limits of Corporate Governance .............................................................................411
Yves Fassin

PUBLIC AFFAIRS, PUBLIC POLICY, AND REGULATION

Antecedents of Corporate Political Finance Disclosure .............................................424
Naomi A. Gardberg, Donald H. Schepers, Louis Lipani

STAKEHOLDER ISSUES AND THEORY

Evaluation of Port Performance: Port Shareholders’ Views .....................................437
Mengying Feng

Institutional Entrepreneurship and CSR within Multinational SME’s: The Added
Value for SME’s of Employee-oriented CSR in Foreign Subsidiaries .........................449
Dirk Johan de Jong, Frank Jan de Graaf
Proceedings of the 2011 IABS Conference

Table of Contents

What were they Thinking? Exploring the Cognitive Underpinnings of How Stakeholders Assess Firms
Michael L. Barnett, Sunyoung Lee .................................................................459

Activists and Business: Examining Networks and Tactics
Frank G.A. de Bakker, Iina Hellsten, Anne M. Kok ........................................469

Use of Analytic Hierarchy Process (AHP) to Identify Material and Relevant CSR Performance Indicators
Marta de la Cuesta, Juan Diego Paredes, Eva Pardo .........................................479

A Stakeholder Approach to Investor Preference: The Significance of Demographic and Psychological Factors
Karen Paul, Abdul Beydoun ...........................................................................489

TEACHING ISSUES, RESEARCH ISSUES, AND OTHER TOPICS

In the Service of Many Masters: Do the Plural Logics of Service Learning Influence Individual Learning?
Svenja Tams, Paul Caulfield, Darius Nedjati-Gilani .........................................502

Opening Business Students’ Eyes: Embedding Ethics Through Service Learning
Denise Baden ....................................................................................................511

The Institutional and Social Construction of Responsible Investment
Jean-Pascal Gond, Céline Louche, Rieneke Slager, Carmen Juravle, Camilla Yamahaki .................................................................524

How to Create the Ethical Consumer
Judith Schrempf, Guido Palazzo .......................................................................532

Workshop: Hot Topic: Teaching Climate Change and Sustainability in the Business Curriculum
Helen Takacs, Jerry Calton, Nancy Kurland .......................................................544

2011 Conference Participants and Their Roles ....................................................555

Leadership of IABS and the IABS Proceedings ..................................................563