

CONTENTS

A. F. RUSSELL MEMORIAL ESSAY

1. *Anthony Francis Russell*
In Response to G. E. Moore: A Semiotic Perspective
on R. G. Collingwood's Concrete Universal 3

I. SEMIOTICS OF ARCHITECTURE AND DESIGN

2. *Rebecca Dalvesco*
The “La Femme” Automobile as a Fetish Object: A
Semiotic and Psychoanalytic Inquiry 21
3. *Jean Gardner*
Semiotic Matrix for Sustainable Architecture 37
4. *Billie J. Jones*
Semiotics: A Window to the Rhetoricity of Museum Texts 56

II. GENDER, COGNITION, AND THE BODY

5. *Donald J. Cunningham*
Cultural Historical Activity Theory From a Semiotic Perspective 71
6. *Colette S. Jung*
Revelatory Perceptions: A Phenomenological Interpretation of
the Recognition of the Lived-Body as Finite 78
7. *Richard L. Lanigan*
Applied Creativity in PR and R&D: Peirce on Synechism, Fuller
on Synergetics, Gorden on Synechics, and Alinsky on Socialism 94
8. *Geoffrey Sykes*
“In Our Bodies...”: Corporeality and Peircean Semiotics 107

III. HISTORY AND TEXTUALITY

9. *John Deely*
The Reach of Textuality 127
10. *John E. Henning*
The Evolution of Sign:
What a Study on Text Processing Suggests 140
11. *William Pencak*
The Adams-Jefferson Friendship:
Semiotic Inquiry into the Survival of the American Republic 159

IV. SEMIOTICS AND LAW

12. *Denis J. Brion*
The Endless Universe of Law 169
13. *Frank Nuessel*
Linguistics, Language, and the Law 185
14. *W. T. Scott*
Legal Fictions 197

V. SOCIAL SEMIOTICS

15. *Kuk Lee*
Semiotic Analysis of Conference-Going Events 215
16. *Charls Pearson*
The Semiotics of Charles S. Peirce's Theology 229
17. *A. J. Pollard and Delfryn Thomas*
CyberPower and CyberSolidarity: Establishing Social Cohesion
in Electronic Speech Communities 243

18. *Julie Rea and Donald J. Cunningham*
Semiotics as an Imaginary Guide to the Making of the Moral Self 262
19. *Howard A. Smith*
Psychosemiotics 272
20. *François Victor Tochon*
A Semiotic Theory of Supervision: Cooperative
Communication as Support in Second-Language Education..... 282

VI. SEMIOTICS OF ART, MUSIC, AND FILM

21. *Mark J. Butler*
Music as Action: Techno and the Perception of Agency 303
22. *Alain J.-J. Cohen*
Woody Allen's *Zelig*: A Simulation Documentary 315
23. *Nina Corazzo*
Saint Sebastian: Vulnerable Virility? 332
24. *Rebecca Cordes*
Using the Pastoral Toward a Feminist Read of
Le Nozze di Figaro 344
25. *Elzbieta Kazmierczak*
Portrait of a Woman, or Diagrammatic Modeling in Art 360

VII. SEMIOTICS AND PHILOSOPHY

26. *Vincent Colapietro*
To the Signs Themselves 377
27. *Brooke Deely*
Feminism, Postmodernism, and Mystical Contemplation..... 389

28. *Charls Pearson*

A Third Level of Semantic Structure Solves Many Outstanding
Problems of Semiotics: The Functions of Cognesion..... 402

29. *Andre De Tienne*

Phenomenon Vs. Sign, Appearance Vs. Representation 419

VIII. SEMIOTICS OF CULTURE30. *Myrdene Anderson*

Y2K, a Self-Disorganizing Trickster 435

31. *Elliot Gaines*

Imaging the Other: An American Interpreting Signs of India 444

32. *Benjamin Hebblethwaite*

The Geo-Socio-Linguistics of Haitian Creole: The Diaspora..... 454

ROBERTA KEVELSON AWARD ESSAY33. *Inna Semetsky*

The Adventures of a Postmodern Fool, or the Semiotics of Learning 477

INDEX 497

SUPPORTING SUBSCRIBERS 501