Business Ethics

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The mission of Business Ethics magazine is to promote ethical business practices, to serve that growing community of professionals striving to live and work in responsible ways, and to create a financially healthy company in the process.

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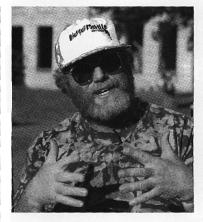
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18 Interview: Ben Cohen

The celebrated entrepreneur and social activist may be stepping down as CEO at Ben & Jerry's Homemade, but he's still up to his knees in the ice cream business, and is clearly savoring the looming European battle with arch-rival Häagen-Dazs.

PHOTOGRAPH BY ERIC ANTONIOU.

23 Shattered Image

The Body Shop for years has been seen as a paragon of socially responsible business. But a year-long investigation raises disturbing questions about the British cosmetics company's performance.

By Jon Entine

30 Caught in the Cycle of Overwork

Americans are trapped in a web of wants and assumptions that conflict with our desire for leisure time. In simpler terms, we work to spend. And we don't know how to stop. By SALLY POWER

Not Business As Usual

- 14 Chips Off the Old Block Two Philly entrepreneurs vie for a snack-food niche.
- 15 Building Better Homes An editor's fight against family homelessness.
- 16 Calm Seas How a leader in eco-travel competes with the big cruise liners.

DEPARTMENTS

6 Musings

Marjorie Kelly watches another hero bite the dust, and Joan Bavaria comments on the next stage of socially responsible business.

10 Trend Watch

The computer as counselor; Calvert gets aggressive; O.J. on ethics; and notes from the smoking zone.

36 Working Ideas

The games they play at Phelps County Bank; Profitable lessons at Vatex; Story time at Armstrong International; and GM's ambitious waste-reduction campaign.

38 WHAT WOULD YOU DO?

A Secret Unshared

Would Richard be breaking a confidence if he told another client about a job opportunity?

40 BOOK REVIEWS

Net Worth or Self-Worth?

The Cost of Talent, by Derek Bok; and The Six Pillars of Self-Esteem, by Nathaniel Branden.

42 SOCIAL INVESTING

Down-to-Earth Investing

Trying to stay bullish in a bear market? Try The U.F.O. Abductee Test.

43 SMARTER MONEY

Better Times Ahead

Investing tips from Anthony Brown of the Pax World Fund.

46 PURSUIT OF HAPPINESS

We Did It Our Way

The path we choose to find success can be as slow-paced as we'd like because, in the end, it's our personal vision that matters.

- 4 Letters
- 9 Calendar
- 44 Directory
- 45 The Deals Page