

Business Ethics

THE MAGAZINE OF SOCIALLY RESPONSIBLE BUSINESS

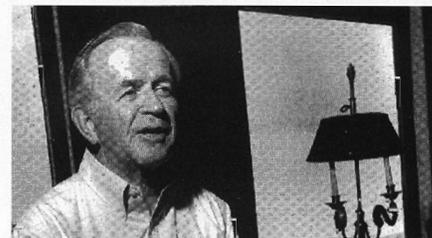
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INTERVIEW

37 Dee Hock

After nearly ten years in seclusion, the founder of Visa emerges with a refreshing strategy for changing the way we organize everything from corporations to governments.



Dee Hock
founder of Visa International

"Society is in the midst of a millennial change that will dwarf the industrial revolution in a tenth of the time." P. 37

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Charles Kernaghan
president of
National Labor
Committee

"The Gap was targeted because we knew the company would be responsive." P. 18

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Sara was told to either falsify projections or quit her job.



Adolph Coors is one of the best firms to invest in or work at if one supports lesbian and gay rights.
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COVER ART BY ANDREW POWELL