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The BPEJ’s new look inaugurates a new episode in the life of the journal, one in which we hope to combine rigor and professionalism with creativity and care. We intend to explore areas of Business and Professional Ethics that may have not received the attention it deserved in the past. This includes a broader philosophical focus, a critical analysis of the systemic problems facing our field, and the inclusion of more qualitative research methodologies. We hope these changes will inspire many authors to join us in these pursuits. As we embark on special projects, various iterations of our new design may also emerge. Keep watching this space . . .