



Corner Brook, Newfoundland and Labrador

Population Rank: Canada . . . 90
Province . . . 2

Proportions: 1:2 (usage)

Adopted: 1968



DESIGN: The flag of the City of Corner Brook has equal vertical bars of royal blue-white-royal blue, a variant of a Canadian pale design, with the municipal coat of arms in the centre nearly the full height of the flag. The simple shield has a horizontal top and simply-curved sides forming a pointed “U” shape. Its central area has three panels. The left and right panels are separated by a wavy vertical blue stripe edged in white on either side; each panel is green with a naturalistic evergreen tree in yellow, with roots showing. The lower panel’s upper edge is an inverted “V” with its point at the centre of the shield; it contains eight wavy horizontal stripes alternating blue over white. The shield’s border has four sections which alternate clockwise from the top centre point white-yellow-white-yellow, with two maple leaves in each section (two at the top of the shield and three on each side) in red outlined in black, points upward. Above the shield is a knight’s helmet and elaborate mantling draping on either side of the shield in green, grey, white, yellow, and red, with black details. Above the helmet, on a torse of white and green, is a naturalistic representation of a Northern Pitcher Plant in green, yellow, and red, growing on a hill.

SYMBOLISM: Within the shield, green and blue symbolize the forests and waters of the Humber Arm, a part of the Bay of Islands on which the city is located, near the mouth of the Humber River. The wavy stripe flowing down to the tip of the inverted “V” symbolizes the Corner Brook itself, a small stream flowing through the city into the Humber Arm, represented by the wavy stripes in the lower panel. In the right and left panels, the two uprooted Balsam Firs (*Abies balsamea*, the most common tree in the province), refer to the paper mills central to the city’s economy and history. The four pairs of maple leaves around the border symbolize not only Canada but specifically the four municipal areas which amalgamated into Corner Brook in 1956 (Corner Brook West, Corner Brook East, Curling, and Townsite) and the eight wards of today’s city. The hill is a symbol of a municipality, and the carnivorous Northern Pitcher Plant (*Sarracenia purpurea*), the official flower of Newfoundland and Labrador, represents the province.

HOW SELECTED: Unknown.

DESIGNER: Mayor N. F. Murphy, M.D. The arms were granted by the College of Arms in London, England.

MORE ABOUT THE FLAG: The coat of arms was first presented during the official opening of Corner Brook’s city hall in 1956. The City of Corner Brook Act of 1985 specifies that *except with express permission granted by resolution of the council, no person other than the council shall assume or use the Coat of Arms or an imitation or resemblance of it and that the official flag of the city may be flown at official places and on official occasions of the city, and at those other places and occasions that the council may approve.*



OTHER FLAG: Corner Brook has used a flag without the blue bars, in proportions of 1:2, with the municipal coat of arms nearly the full height of the flag centred on a white field.