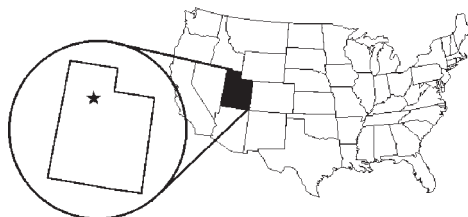


SALT LAKE CITY, UTAH ★



Population Rank: U.S... # 111
Utah..... # 1

Proportions: 3:5 (usage)



Adopted: 23 September 1969 (official)

DESIGN: Salt Lake City's flag places the arms of the city in the center of a white field. They measure approximately 2.5 by 2.25 units on a field of 3 by 5 units. An outline of a beehive in dark brown takes the place of the traditional shield. The field within shows a green plain in the lower half, the bottom of which is partially obscured by a heraldic ribbon. At the fly side of the scene is a covered wagon, white with orange wheels, pulled by a team of four dark brown oxen headed toward the hoist. The lead oxen are approximately three-fourths of the distance from the fly. Immediately below them is "THIS IS THE PLACE" in black.

The midpoint of the scene forms a horizon with low dark blue mountains across the plain. Between the mountains and the plain is a narrow white line shaded in blue. An orange setting sun with 32 rays of varying lengths fills the white sky. The hoist supporter is a pioneer woman, dressed in a long-sleeved dress; a boy stands in front of her. The fly supporter is a pioneer man, holding a long handled shovel. The figures are in natural colors. The heraldic ribbon below is dark blue, backed in white, with **SALT LAKE CITY** curved across the central part in an Arial-type font in white. Above the beehive alight two seagulls, in natural coloring. Both have wings outstretched, and while the gull toward the fly (which faces front) has landed and its feet are not visible, the gull toward the hoist and facing the fly has yet to touch down.

SYMBOLISM: The beehive refers to Utah's nickname, "The Beehive State". The scene suggests the arrival of the Mormon pioneers at the Great Salt Lake in 1847, when their leader, Brigham Young, said, "This is the place", indicating where they would settle and found the city. The seagulls, the state bird, recall the seemingly miraculous arrival of a flock of seagulls early in the state's history to devour a plague of crickets (Mormon grasshoppers) that had threatened the new settlers' crops.

HOW SELECTED: In 1963, *The Deseret News*, a Salt Lake City newspaper, and the junior chamber of commerce sponsored a contest for a new city flag, with a prize to the winner of \$100.

DESIGNER: J. Rulon Hales was the winner.

MORE ABOUT THE FLAG: The flag was not made until 1969, owing to the cost of manufacturing a flag with such a detailed design and with so many colors. Sue Larson and Cherie Horricks of the Highland High School Art Class, under the direction of Jack Vigos of the Art Department, created the first flag. JP 