Living Vicariously: Some Implications of the New Evangelization for Catholic Schools
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This paper argues that the New Evangelization of Pope John Paul II is an appropriate response to a culture where vicarious expression is becoming a dominant mode of religious affiliation. Vicarious religious affiliation described variously as a type of practical atheism, providing a metaphorical safety net or keeping intact a tenuous religious memory has clear implications for Catholic schools. Schools no longer can rely on the committed and ongoing support of parents and others and must clearly reemphasize their distinctiveness in a marketplace that is replete with religious options. One way of doing this is to cultivate a strong religious identity.

AN OVERVIEW OF THE NEW EVANGELIZATION

The key reference point for the new evangelization is the encyclical letter, Redemptoris Missio of Pope John Paul II. This encyclical occurred in an historical continuum starting with the conciliar decree on missionary activity Ad Gentes and Pope Paul VI’s apostolic exhortation, Evangelii Nuntiandi. In this regard, it provides an example of the Catholic understanding of tradition as both conserving the essentials of the past as well as responding to new realities and challenges.

For Pope John Paul II, this new phase of evangelization was not new in the sense of being an innovation that moved beyond the Church’s traditional mission of proclaiming the Gospel to all nations. However, a new sense of evangelization emerged from the teachings of the Second Vatican Council and in the social reality of many Western countries. Pope John Paul II identified three elements in the Church’s commitment to evangelization. The first was the essential missionary focus of the Church on proclaiming the Gospel of Christ to those who have not heard it. This remains the proper, or classical, sense of the term. The second element focused on those with strong Christian affiliation who were “fervent in their faith and Christian living.” However, there was a third, intermediary element; it is from here that the new evangelization takes its meaning.

Particularly in countries with ancient Christian roots, and occasionally in the younger Churches as well, where entire groups...
of the baptized have lost a sense of the faith, or even no longer consider themselves members of the Church, and live a life far removed from Christ and his gospel. In this case what is needed is a “new evangelization” or a “re-evangelization.”  

The Pope’s understanding of evangelization has clear points of reference in *Redemptoris Missio*, these being that evangelization is fundamental to the Church’s mission and has its origins in the Trinity itself. It is always focused on faith in and a personal encounter with Christ, and this results in a profound experience of conversion; evangelization is the task of the entire Church and is concretely located in the activity of the local Church. It seeks to engage and transform culture, takes place in a variety of contexts and should, therefore, be creative in a bold range of expressions so as to address new situations.

THE NEW EVANGELIZATION AS A RESPONSE TO CONTEMPORARY CULTURE

The new evangelization is a response to a well-documented decline in religious commitment in many countries that share a strong historical Christian association. This weakening can be understood in a variety of ways. An important theoretical perspective on the weakening association of post-conciliar Catholics with the Church, with manifold implications for Catholic education, is offered by the notion of vicarious religion. Davie coined the phrase “believing without belonging” to describe the religious affiliation of many Europeans. Kavanaugh, writing from an American perspective, also develops some similar ideas under the heading of “a culture of lived atheism.” In these views, belief is best understood by fairly generic metaphysical categories rather than orthodox Christian beliefs. In these terms most people are believers, as the alternative, an unadorned atheism, is not a position many are comfortable identifying with, a point made by a number of influential modern theologians. Solle argued that the notion of atheism needs to be reconsidered to avoid overemphasizing its ideological or philosophical basis. She pointed out that the classical distinctions between atheism and theism are no longer descriptive, due in large part to a fracturing of a unified definition of atheism. Many are, in effect, living out a type of pragmatic atheism, which does not see itself as a counterpoint to any ideological or theological position. In distinguishing between different kinds of atheism, Kasper supported this idea. He described the dominant form of atheism, at least in a European context, as a practical one which is not a denial of God but which regards an indifference to God as the most rational position to take. An important
Some Implications of the New Evangelization for Catholic Schools

manifestation of this attitude is a willingness to agree with what Solle saw as superficial queries, such as “Do you believe in God?,” but bewilderment with more substantive questions that make real demands on belief and action. This has a parallel in Davie’s terminology, where belonging as typified by participation in Church rituals such as sacramental worship for Catholics or strong identification with the Church’s moral teaching is markedly in decline. Religious affiliation then acts as a metaphorical safety net. Its main purpose is to help people in difficult times, but it is not regularly used. Brown described this very restricted use of religion, in times of crises, as an example of its “functional irrelevance” in the lives of many people.

This idea of religion as a safety net can be extended to a generalized argument about the nature of religious belief in contemporary culture. The attitude toward the Church of many Catholics is not hostile. The typical pattern of religious socialization has been weak and has left few scars. The Church exists and this is a good thing; many feel in some way part of it, albeit, in a distant sense. Nonetheless, having the Church there makes people feel comfortable: it is reassuring to know that there are committed religious believers as long as there is no expectation that one must join them. This attitude has been called vicarious religion, which Davie defined as “the willingness of the population to delegate the religious sphere to the professional ministry of the state Churches.” In terms of the new evangelization, this delegation of responsibility results inevitably, if not immediately, in a loss of personal connection to the faith community. Given the choice, few people would want a metaphysical safety net removed. One of the strongest manifestations of this is religious affiliation in the Nordic countries and Germany. Here people pay substantial taxes to keep churches running in some style. Bureaucracies are staffed, buildings, especially churches, are maintained and special events funded. The population takes great civic pride in preserving their heritage and does not want to see the substantial signs of the past disappear. There is, however, in terms of Christian commitment, a Potemkin quality about all of this. Religion does not play a significant part in the lives of most people. The exception is, perhaps, in times of crisis such as a disaster or the death of a popular public figure, or at significant life transition points. This sentiment is well captured in the following quote, provided by Bibby:

Some observers maintain that few people today are actually abandoning their religious traditions. Rather, they draw selective beliefs and practices, even if they do not attend services frequently. They are not about to be recruited by other religious
groups. Their identification with the religious tradition is fairly solidly fixed, and it is to these groups that they will turn when confronted with marriage, death and, frequently, birth.\textsuperscript{21}

In the United States a similar phenomenon, namely, a loose, non-directive type of religious affiliation amongst youth and young people has been noted.\textsuperscript{22} Many young people do not seem to be very interested in increasing the strength of their religious affiliation or in exploring new spiritual paths. Smith and Denton in their landmark study encapsulated this mentality well:

The majority of U.S. youth appear to believe that it is okay for others to be eclectic seekers, but they themselves are not particularly interested. They seem happy being part of the tradition they were raised in, which to them looks largely satisfactory even if it is not terribly central or important.\textsuperscript{23}

Certainly, most emerging adults see religion as having a positive effect as a place where basic moral principles are acquired, but beyond this religion has an increasingly minor role to play. This reduction of religion to morality by American teenagers has been powerfully encapsulated by Dean as “the triumph of the cult of nice.”\textsuperscript{24} Smith and Snell describe the prevalent view among many emerging adults as that they have “graduated” from religion in the sense that they have gained from it all that they need and have now moved on.\textsuperscript{25} A number of American researchers have provided a perspective on some of the implications of this lack of strong commitment for Catholic educational institutions in the United States.\textsuperscript{26} Commenting on the generational differences amongst American Catholics, D’Antonio and his colleagues have noted much less commitment among the millennial generation. They comment: “If a sizeable number of young adults do not understand their faith well enough to explain it to their own children, they have a problem, and so does the Church.”\textsuperscript{27}

**THE CHAIN OF MEMORY**

Vicarious religion also serves as a link to the historical memory of religion.\textsuperscript{28} It is a tenuous link to a metanarrative that no longer figures in the lives of many who cannot, nonetheless, bring themselves to part from it entirely. In ways that many cannot articulate, the religious memory connects the immediate to the ultimate and this is what gives it its enduring quality. To live without these chains, or rather to live when these chains have been suddenly severed, is to be rootless and drifting in a sea of indistinguishable choices and possibilities—a very postmodern image.\textsuperscript{29} Over time, other chains of memory will emerge and individuals will re-orientate
Some Implications of the New Evangelization for Catholic Schools

themselves to a new reality based on the bonds that have developed to replace the old ones. This process takes time and can be unsettling, so it is no surprise that many in Western countries seek to keep alive the memories that they have. It is unlikely, however, that these bonds will ever become strong and compelling in the sense that they have a direct or decisive influence on how people live.

The idea of vicarious religion offers many insights into the world of post-conciliar Catholics. It explains church attendance on special occasions, because it is important to mark these events as reminders of a different reality that can be reentered when necessary. Perhaps more significantly, it offers an explanation for the continued existence of Catholic schools. Catholic schools in many parts of the Western world exist as, perhaps, the most tangible part of the general religious memory. To be sure, the Western world provides a wide array of political and economic models for Catholic schools. It applies best to those countries where parents must make some type of conscious decision, often financial, to send their children to Catholic school. In the United States, where historically schools have existed as part of parish structures, many schools are now faced with new challenges. One of the major ones is how to deal with a rising sense of vicarious religious identity amongst their constituents.

For an interlude of years, Catholic schools provide a daily point of contact between the Church, once or twice removed, and the individual. Parents send their children to Catholic schools for many reasons, but religious formation is not the primary or even secondary one. Flynn has shown that in a five-point forced response, parents consistently place religious considerations last as their reason for choosing Catholic schools. Nonetheless, they like having Catholic schools available and would oppose any initiative that would make them less accessible. We see here again the vicarious principle in action: that which in their regular lives is absent is present at the school. Parents and students may feel comfortable, for example, with symbols such as religious pictures and crucifixes around the school even if these are not present in the home. In the same way, having a church in the local area gives people a sense of reassurance even if they rarely go inside it. Catholic schools also offer a sense of history and continuity, keeping alive the religious memory in a very concrete way. For many families, earlier generations, as well as siblings, may have gone to the same school. Many Catholics feel that it is beneficial for their children to have some mild religious instruction and develop a type of homogenous moral sense that they attribute to the school’s imparting certain values. Along with this are taught inoffensive and largely generic religious views. One day, however, this association with the school will end and
it will not be replaced by a connection with the worshiping community of faith, since this would involve too high a level of commitment.

In the shorter term, however, the existence of relatively large numbers of Catholics who have exercised a choice to retain a loose level of affiliation, or to use the safety net of vicarious religion, presents at least two important consequences for the new evangelization. On the one hand these people have retained a connection with the faith community, albeit loose and often on their own terms. They are nonetheless not hostile to the faith tradition and may be open to being invited to a deeper commitment. In terms of evangelization, this situation is easier than reaching out to Catholics or others who have no connection whatsoever with the faith community. On the other hand, a large number of loosely connected yet satisfied members makes the task of renewal difficult. At the very least, it makes change harder to implement because there is no immediate felt need for it. The new evangelization, as envisaged by John Paul II, sets for itself a demanding standard, that of closer union with Christ and a desire to tell others about this. Any Catholic agency that seeks to engage in the new evangelization will face a difficult task, as many members of the community will not see the need for such a renewal. One of the most powerful options that Catholics today can exercise is the choice to remain a member of the faith community in a loose sense, one that guarantees them a right to their own personal, private, and ineffable spirituality that does not, amongst other things, lead to adherence to common creedal positions.

FURTHER IMPLICATIONS FOR THE NEW EVANGELIZATION IN CATHOLIC SCHOOLS

In the light of the demands of the new evangelization, there needs to be a reconceptualization of the mission of Catholic schools, one that recognizes both the world in which they operate and their capacity to respond. The wider Church has limited resources and corporate energy and must, therefore, prioritize pastoral strategies. A foundational principle is that there is a need to restate the proposition that Christian belief and commitment are reasonable positions. In a vicarious religious climate there is little danger that the Christian view will be directly challenged or even countermanded. Religious opinion is much more likely to be marginalized and removed from serious discourse as a worldview that can be deeply transformative and relevant to contemporary life. The need for this type of renewal is one of the founding assumptions of what Dulles has called post-critical theology. This arises out of an awareness that the fundamental relationship between the wider culture and the Church has changed, largely in terms of a disproportionate power relationship, where the Church lacks
Some Implications of the New Evangelization for Catholic Schools

the capacity to engage with culture on an equal footing. The Church has lost its privileged position, has become one voice among many, and to be heard must be able to articulate its message with power and conviction. Over-commitment or fanaticism in religious belief is very far from being an issue in Western cultures. Rather it needs to be clearly restated that religious beliefs can be firmly held by reasonable people. Dulles put this well when he wrote: “Our contemporaries, well aware that religious tenets are capable of being questioned, need to be shown how firm religious commitments may nevertheless be responsible.” This resolve to state again the relevance of the Christian message to the wider society is very much in keeping with the goals of the new evangelization. It takes place, however, within a cultural context where the notion of strong religious commitment, over and above vicarious attachment, is seriously challenged.

A critical question for the future of Catholic schools concerns the likely trajectory of those who are, at present, described as displaying a vicarious sense of religious affiliation. Rymarz has proposed that one way of conceptualizing the future of Catholic institutions is to see this as following either a quest or a secularization paradigm. If a quest paradigm is adopted, then many of those who have been described in this paper as displaying a vicarious religious sense will achieve some type of resolution and in the future provide the strong commitment and witness that is vital to the continuity and flourishing of religious communities. In this view, Catholic schools should focus on providing a broad and inclusive model of education, one that appeals to what some have called a generation of seekers. In the first instance, and it can only be noted here as it is beyond the scope of this paper, it is not clear how this approach takes into account the demands of the new evangelization. Secondly, this rationale seems to be best adapted to countries where Catholic schools have been long established and receive full or very substantial government support.

Another perspective, however, sees vicarious association essentially as a stage in a secularization process that will lead, over time and if not addressed, to a greater disaffiliation. A manifestation of this in the United States is the declining enrolment in Catholic schools from a high point in the mid-1960s. The changing demographics of parishes have lead many Catholic schools into perilous financial straits with a consequent need to boost student numbers. In these and other similar circumstances, where schools enroll very large numbers of non-Catholic students, the task of evangelization becomes very problematic. This is largely due to the lack of a critical mass of students, staff, and parents who can animate and not just support the Catholic ethos of schools. Evangelization in Catholic schools also seems especially vulnerable if a strong majority of parents
are sending their children to them for reasons that are not derived from a strong sense of religious commitment. In the United States, for instance, where educational choice is heavily constrained by the financial burden of choosing private schooling, parents with strong religious motivation are more likely to choose Catholic schools. If Catholic schools, in essence, offer a generic type of education, this places them in direct and fierce competition with other schools. If parents are concerned primarily with the religious aspect of Catholic schools then this is a relatively stable clientele. Other schools cannot provide this educational dimension. They can, however, provide other educational experiences, and if these are placed ahead of the religious dimension of the school in the eyes of most parents, then enrollment in Catholic schools could fluctuate according to shifts in demand. The trend here, however, would indicate a continuing decline in enrollment. The rationale for the new evangelization seems to be reflective of the secularization thesis. If religious disaffiliation is part of a life journey that will eventually correct itself, why is there any need for a focused intervention?

One strategy for Catholic schools is to cultivate a strong religious identity. This is one where Catholic culture comes to life not as an abstraction but as a concrete reality. Chaput has pointed out: “Catholic culture comes from an active Catholic faith. Unless we truly believe and practice our faith, ‘Catholic culture’ is just a dead skin of nostalgia and comfortable habits.” This argument springs from a sense that the best response to a culture where vicarious religion is ascendant is for Catholic schools to offer a clear alternative. An important aspect of religious identity for Catholic schools should be to provide an entrée into the metaphysical dimension of belief. Flanagan speaks of this in terms of a need for the Church to move beyond a passive engagement with culture and be conscious of the need to actively create a space where the discernment of the sacred can be undertaken. Dulles expressed this idea in Christian terms when he wrote, “[People] are desperate for a vivifying contact with the eternal Spirit in whom all things begin and end, the God who can bring life even to the dead.” Catholic schools need to make a case for how they can help provide an interface with the divine.

In a culture where vicarious religious expression dominates, Catholic schools can provide both an alternative to those who are seeking a genuine religious dimension to education and a place where authentic catechesis can take place. If the metaphysical narrative is presented credibly, it can offer an attractive alternative. This may never appeal to the majority of people, but it does have some intrinsic value, especially to the religious consumer who is asking, “What does this Catholic school have to offer...
that will make me choose it over the other available options?” A Catholic school that attempts to answer this question in terms of merely a social or moral vision will be faced with ferocious and relentless competition with other groups who provide a similar vision. Frame encapsulated some of this thinking when he wrote:

Those churches that do not present an attractive and credible alternative to popular culture will disappear...churches that lack doctrinal rigor and are preoccupied with the promotion of social justice and cultural inclusion will be the first to go. Their place will be taken by secular advocacy groups with tightly defined constituencies and social policy expertise.

If we accept the notion that the Church needs to take a more evangelistic tone as a response to the central tent of the new evangelization, namely, that many are living a life far removed from Christ and his gospel, one important consequence follows. This concerns the human agents who can bring the ideals of the new evangelization to fruition. In Catholic schools who are to be the vectors of the new evangelization? They are likely to display the characteristic of the religiously highly committed. They are Catholic not because their parents were or they drifted into this unreflectively. They have made a decision to join or to remain a part of the faith community. They are likely to see themselves as disciples of Christ in the terms spelled out in the ecclesiology of communion. They could also be described, using Lonergan’s terminology, as having fallen in love with God. For them, the call to evangelize and to ever deepen their relationship with Christ will be a priority. Every effort must be made to encourage individuals with this type of commitment to become involved in Catholic schools. This applies not only to teachers but also to parents and students. In a culture where religion is accepted most readily in its benign, vicarious forms, those who take on a much stronger commitment are vital in animating and not just accepting the religious identity of Catholic schools. They bear some resemblance to St Paul, who experienced perhaps history’s most famous exogenous conversion experience. He is presented in Redemptoris Missio, as the human exemplar for the new evangelization. Paul of Tarsus was a figure who challenged others to a higher standard with a clear and compelling account, and living out, of his faith in Christ. Even a brief perusal of the Acts of the Apostles indicates that the cultural milieu in which Paul operated has some similarity with the vicarious religious marketplace of today. His response is, therefore, indicative. In a society where religion can very easily find for itself a conformable recess, the challenge for Catholic schools is to develop a demeanor that is more truly Pauline in its scope and intention.
CONCLUDING COMMENTS

Beyer has commented that much of how Catholics see themselves and live out their faith could be described as cultural Catholicism, which is typified by “a diffuse spiritual quest, emotional and largely unorganized or even haphazard practice.” Leaving aside the issue of its longevity, there is little chance that cultural Catholicism will provide the energy needed for revitalization and growth. The new evangelization, however, is a proposal that responds directly to this critical issue of how to re-engage Catholics and encourage high levels of commitment amongst more than a relative few of its members.

Most Catholic can choose a religious niche for themselves that maximizes benefits but precludes cost. From this position they are unlikely to move to more demanding levels of commitment. The insights of vicarious religion suggest that most are satisfied with an understated Christian presence in a society that gives them options and provides a safety net in times of crisis and also allows for the religious chains of memory to be maintained, however tenuously. This discussion has led to identifying some features of contemporary culture that make the task of the new evangelization in Catholic schools challenging. If we take these factors together, a reasonable conclusion is that the Catholic school in the future may have to work much harder at animating a religious dimension that is over and above the place that can be consigned to it in a culture that greatly favors expressions of vicarious religion. These challenges become more serious when we consider the human dimension that is at the heart of Catholic education. If the current social conditions prevail, a critical issue becomes: How is strong commitment, over what can be termed conventional levels, encouraged and nurtured? Following from this an important future question is, at least in a theoretical sense, what can Catholic schools do to foster this commitment, given the cultural reality in which they exist?

Notes

2. This dynamic and personalist understanding of tradition is spelled out by Avery Dulles, The Reshaping of Catholicism: Current Challenges in the Theology of Church (San Francisco: Harper and Row, 1988), 75–93. Here Dulles acknowledges the contribution of Blondel to this notion.
3. Ibid., 144–49.
5. Ibid., 33.3.
Some Implications of the New Evangelization for Catholic Schools

6. Ibid., 46.
7. Ibid., 41–49.
8. Ibid., 72.
9. Ibid., 32.
17. Certainly in Britain a key question that cannot be addressed fully here is how long a person can hold religious beliefs, or perhaps more to the point orthodox Christian beliefs, without belong to a community. This issue is discussed further in Steven Bruce, “The Truth about Religion in Britain,” *Journal for the Scientific Study of Religion* 34 (1995): 417–30.
20. This attitude has been described, as a pun on Davie’s original term, as belonging without believing.


28. This idea is developed in Daniele Hervieu Leger, *Religion as a Chain of Memory* (Piscataway, N.J.: Rutgers University Press, 2000).

29. For a contrasting view on how choice impacts on religious vitality, see Mary Jo Neitz, *Charisma and Community: A Study of Religious Commitment within the Charismatic Renewal* (New Brunswick, N.J.: Transaction, 1987), 257–58; Lynn Davidman, *Tradition in a Rootless World: Women Turn to Orthodox Judaism* (Berkeley: University of California Press, 1991), 83–85. These authors, and others, argue that what is critical is not the number of choices but the quality of the religious options available.

30. Anthony Spencer of the Pastoral Research Centre Trust notes that in England and Wales many parents have their children baptized specifically to get them into Catholic schools which are seen as a more academic alternative. This explains a curious “bump” in figures for late baptisms, a 5 percent increase against a steady decline in total number of baptisms. It is also worth recording that figures in the study show that Catholic participation in the three “rites of passage”—baptism, marriage, and funerals—has fallen 23 percent since 1958, with marriage the most affected. Spencer comments that the decline is “pretty horrific.” [Children Baptized to get into Catholic schools](http://www.telegraph.co.uk/news/main.jhtml?xml=/news/2008/01/12/dued312.xml), obtained 14 January 2008.


Students’ religious expectations are similar. Of the twelve lowest priorities for Catholics schools, eleven listed by students were of a religious nature, 164.

33. Mason, Singleton, and Webber remark that the beliefs that remain “are those which are less costly, such as belief in an undemanding, indulgent deity. So if a person’s former faith has dwindled to the point where they now think that on balance there’s something out there,” Mason, Singleton, and Webber, Gen Y, 55.

34. Avery Dulles, *The Craft of Theology: From Symbol to System* (New York: Crossroad, 1995), 3–17,

35. Ibid., 6. It can only be noted here, but this attitude can be contrasted with other recent approaches that place great emphasis on some type of critique. Thomas Groome, for example, in his *Shared Christian Praxis*, argues that educators need to employ, amongst other things, a “hermeneutic of suspicion” in relation to “the Christian Story/Vision.” Thomas H. Groome, *Sharing Faith: A Comprehensive Approach to Religious Education and Pastoral Ministry: The Way of Shared Praxis* (San Francisco: Harper, 1991), 232. Groome does name other hermeneutics, such as of retrieval and of creative commitment, which could be given more emphasis as a way of balancing an undue emphasis on suspicion, especially when Shared Christian Praxis is used in the classroom.


41. Rymarz, “Religious Identity of Catholic Schools.”


44. For an excellent overview of the issues around choice and Catholic schools in the United States, see Kevin Schmiesing, *Catholic Education and the*
Richard Rymarz

Promise of School Choice (Grand Rapids, Mich.: Acton Institute Christian Social Thought Series, 2009).

45. Charles J. Chaput, A Light to the Nations: The Meaning and Future of the Catholic Church, obtained on 1 April 2008 from http.www.holyspiritinteractive.net/columns/guest/charlesjchaput/alight.asp. Chaput was at the time the Archbishop of Denver; he is now Archbishop of Philadelphia.


49. The sacred and profane dichotomy is a key part of, for example, the thought of Peter Berger, The Sacred Canopy: Elements of a Sociological Theory of Religion (Garden City, N.Y.: Anchor, 1967).

50. As Dulles points out, “few people come to [the Church] or remain in it simply because of its social ministry.” Dulles, “Dilemmas Facing the Church in the World,” 550.

