Haines Junction, Yukon

Population Rank:  Canada... 2,801  
                    Territory.... 6

Proportions:  1:2
Adopted:  1990

DESIGN:  The flag of the Village of Haines Junction is a Canadian pale design of light blue-white-light blue, with the municipal logo in the centre, three-fourths the height of the flag. The logo is in a vertical “racetrack” shape and outlined in black. It depicts a scene with a crossroads of two highways in white, and stylized houses (18 in all) on each side of the roads in black, all on a beige background. Above is a yellow foothills section beneath a naturalistic mountain range in blue and white under a light-blue sky (some flags depict the mountains in black and white). Framing the scene are naturalistic green evergreen trees in silhouette forming a “V”; at their base is a sprig of fireweed with green leaves and three clumps of red flowers. Below is a lime-green field with GATEWAY TO KLUANE in sans-serif black letters, curving along the base of the logo. Above the logo is VILLAGE OF HAINES JUNCTION, also in sans-serif black letters, arching over the top. Curving around the lower left and right of the logo are more sprigs of fireweed, with green leaves and four clumps of red flowers each.

SYMBOLISM:  The motto reflects Haines Junction’s vital role as an access point to Kluane National Park and Reserve, which was established in 1972.
and designated a UNESCO World Heritage Site as a globally significant mountain wilderness in 1980. In the park is the St. Elias Mountain Range, which includes Mount Logan, the highest peak in Canada. The mountains on the logo represent this geographical feature. The crossed highways allude to the junction of the famed Alaska Highway and Haines Road, and hence the town’s name; the houses represent the village. The trees signify the forests of the area. The fireweed (*Epilobium angustifolium*), a hardy pinkish, purplish flower, is one of the first plants to bloom after a fire. Adopted as the territorial flower in 1957, it symbolizes Haines Junction as a Yukon community.

**HOW SELECTED:** The logo was the result of a contest in early 1985, soon after the village’s incorporation in 1984. After a flag contest in 1990, the first flags were manufactured in 1991 or 1992.

**DESIGNER:** Unknown. The logo was designed by local artist Libby Dulac.