Moncton, New Brunswick

Population Rank: Canada. . . 29
Province. . .1

Proportions: 1:2 (usage)
Adopted: Unknown

**DESIGN:** The flag of the City of Moncton has a blue field with a white disc in the centre, nine-tenths the height of the flag, bearing the city’s full coat of arms. The arms have a rococo shield bordered in yellow, with four quarters. The first quarter is blue over white with a yellow beehive atop a yellow ground and bees in the sky; the second is red with three wheat sheaves in yellow, two over one; the third is white with a locomotive in brown spouting steam, over a white and brown ground; the fourth is white with a geographic feature in brown above a natural representation of waves in blue and white, arranged diagonally. Above the shield is a crest of an arm in white, over a yellow torse, holding a yellow hammer. Supporting the shield on either side are working men with tools—a blacksmith with a hammer and anvil on the left and a farmer with a scythe standing on grain on the right. Below is a wavy ribbon in red with forked ends, inscribed **MONCTON** in black sans-serif letters. Just above the ribbon is a curved rectangular panel inscribed **RESURGO** in similar but slightly smaller letters.

**SYMBOLISM:** The city’s documentation interprets the arms: Moncton’s official coat of arms commemorates our early beginning as an agricultural centre,
with the beehive and wheat sheaves in the upper quadrants. Our railway heritage is symbolized by the steam locomotive at the lower left, while our world-famous Tidal Bore is depicted at lower right. [The Tidal Bore is a regularly-occurring wave which travels up the river on the incoming tide, due to the extreme tides of the Bay of Fundy, and which once reached over 6 feet high.] The blacksmith and farmer represent the value placed on labour in our community. The Latin motto Resurgo means “I rise again”, a testament to Moncton’s rebirth after the collapse of the shipbuilding industry. It was only after the arrival of the Inter-Colonial Railway that Moncton “Rose Again” and in 1875 was again incorporated as a town, becoming a city in 1890.

HOW SELECTED: Unknown. The arms have not been granted officially.

DESIGNER: Unknown.

VARIANT FLAGS: The depiction of the arms on the flag has varied over time, and the flag originally read VILLE DE MONCTON on an arched ribbon above the arms and CITY OF MONCTON on a three-part ribbon below, all in white sans-serif letters on red.