Message from the President of EABIS—The Academy of Business in Society

I would like to express my gratitude to the Business and Professional Ethics Journal for enabling the publication of this Special Issue on the occasion of the ten-year anniversary of the Academy. Particular recognition goes to Mollie Painter-Morland, EABIS Academic Director, and the Special Issue editors, David Bevan and Geert Demuynck, for their leadership in facilitating this process. We also greatly appreciate the excellent teamwork between our central team in the Brussels office and the Philosophy Documentation Center in Charlottesville, Virginia.

This volume acknowledges the progress that has been made in the last ten years in our journey towards sustainable globalisation, while raising important questions about the scale and scope of the business contribution. This agenda has continuously expanded, despite some early worries that it would prove to be a passing fad. Yet it has also become clear that the agenda has become more and more challenging, since it requires systemic change, across multiple sectors, involving multiple partners.

In the next decade we need to work even harder to accomplish the sea-change that is required. A lot has changed in management education, both in teaching and in research, but despite these encouraging developments, we are still falling behind. As a result, the gap between where we need to be and the reality of management practice is growing bigger. This is no time to slow down, in fact, we need to speed up the process. We hope that this Special Issue will mark the occasion of more of us working with an increased sense of urgency.

Sincerely,
Prof. Dr. Gilbert Lenssen